



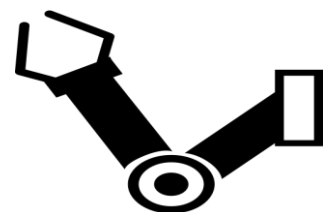
# TWST events

## AI Supply Chain

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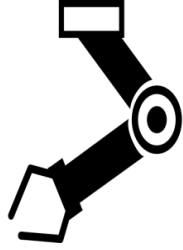
**March 10, 2021 • Virtual Conference**

A Digital Conference Experience



### Contact

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While supply chains are the backbone of manufacturing operations, COVID-19 has highlighted the issues that plague supply chains, including demand forecasting, flexibility and optimization. Artificial Intelligence and Machine Learning are essential tools in digital transformation, from preventing disruptions and downtime to improving inventory management and quality of services.

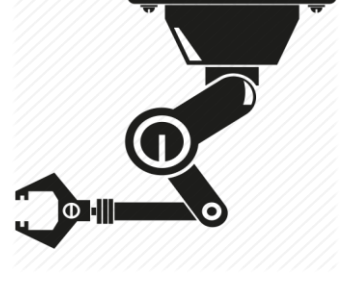
Join supply chain professionals at **AI Supply Chain 2021** and learn how to optimize the supply chain ecosystem with case studies from industry thought leaders and how to get beyond ‘proof of concept’ to full supply chain digitization.

The live-streamed video presentations will provide in-depth discussions with interactive Q&A sessions. The feature-rich virtual exhibit hall will highlight the latest products and services entering the market. The Network Lounge lets attendees see and chat with each other throughout the event.

## Providing Case Studies & Integration Strategies

- Improve Quality of Service, Customer Satisfaction
- Real-Time Data and Tracking
- Robotics
- Scale Up and Grow Capabilities
- Develop an AI Culture in Your Workforce
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# AI Supply Chain 2021 At A Glance



## 1x1 Meetings With:

## Why Sponsor?

- C-Suite & VP
- Presidents
- Directors of Supply Chain
- Operation Managers
- Directors of Automation
- Head of Logistics
- Heads of Manufacturing
- Data Analyst
- Supply Chain Analyst

### Pre-Qualified Audience

### 1x1 Meeting Program

### VIP Buyer Program

### Innovative Technical Sessions



Our team pre-qualifies all registrants to ensure you meet only the highest quality attendee



View and schedule meetings with attendees you choose to meet



Our team ensures you connect with the right buyer and source your targeted account lists



Our events focus on high quality content and tailor the program to address the most innovative technology

## 2020 AI Manufacturing Attendees



## Virtual 1x1 Meetings

- **1x1 Meetings** take place over BlueJeans and allow for *web-based audio, telephone audio, screen-sharing, and video calls.*
- **Video** and **screen-sharing** can be accessed, along with *web-based audio*, via a *desktop app* or a *browser-based client* with no software needing to be installed.
- Capture **attendee data** from 1x1 meetings.



# BlueJeans

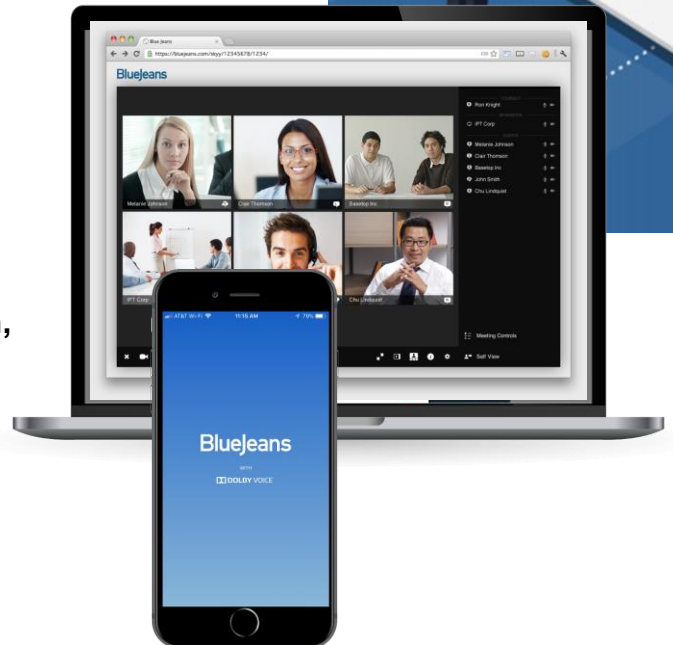
WITH

 DOLBY VOICE<sup>®</sup>



## VIP Buyer & Concierge Program

- Sponsors can send an **account list** of companies & titles to have sourced for complimentary registration to the event.
- **Promo Codes** are available to invite customers at a discounted rate or free of charge
- Through our **guaranteed meeting program**, sponsors can rest assure our team will facilitate meetings with key buyers.
- Our team connects with those who have pending meeting requests to guarantee the meeting comes to fruition



# Exhibition & Sponsorship Opportunities

## Platinum | \$5,950

- Six full conference registrations
- 30 Minute Presentation
- 1<sup>st</sup> tier virtual booth on Exhibit Hall Page
- Track Series Sponsor - Logo displayed on all Sessions
- 20s video clip – shown at beginning of conference
- Banner Ad – conference event pages
- Premium logo placement in all event promotions
- Rich customized company profile
- Live Chat Tool – connect with attendees who enter booth

### LEAD SERVICE

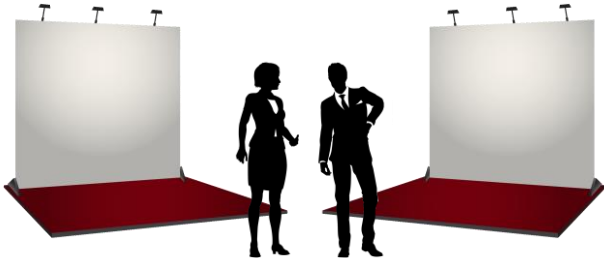
- 1x1 Meeting Program - receive attendee info
- Contact info for those who viewed profile
- VIP Buyer Program & Concierge Service
- Pre & Post Show Attendee List
- Post Show & Lead Report

## Silver | \$2,950

- 3<sup>rd</sup> tier virtual booth on Exhibit Hall Page
- Live Demo – demo promoted on program
- Rich customized company profile
- Live Chat Tool – connect with attendees who enter booth

### LEAD SERVICE

- 1x1 Meeting Program (receive attendee contact info)
- Contact info for those who viewed profile
- Three full conference registrations
- Post Show & Lead Report



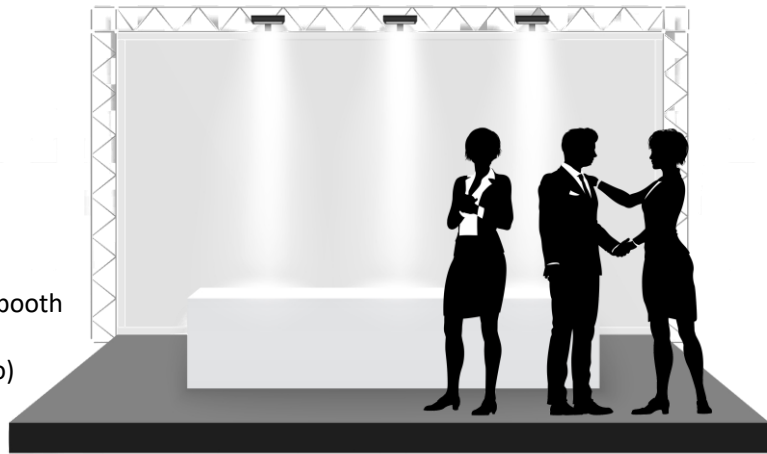
[Request a DEMO VIDEO](#)

## Gold | \$3,950

- Four full conference registrations
- 30 Minute Presentation
- 2<sup>nd</sup> tier virtual booth on Exhibit Hall Page
- Track Series Sponsor - Logo displayed on all Sessions
- Banner Ad – conference event pages
- Premium logo placement in all event promotions
- Rich customized company profile
- Live Chat Tool – connect with attendees who enter booth

### LEAD SERVICE

- 1x1 Meeting Program – receive attendee info
- Contact info for those who viewed profile
- VIP Buyer Program & Concierge Service
- Post Show & Lead Report



## Virtual Exhibit Booth | \$1,950

- Two full conference registrations
- Virtual booth & profile
- 1x1 Meeting Program (receive attendee contact info)
- Lead Service: Contact info for those who viewed profile
- Post Show Report & Lead Report



# Exhibition & Sponsorship Ala Carte

## Base Exhibit | \$400

- 1 Conference Registration
- Logo & Virtual Booth displayed under Exhibitors tab
- Rich customized booth profile; logo, company description, social media sites, downloadable PDF's, video, images and more

## Additional Rep Passes | \$400

- Access to all presentations, Attendee List, Breakout Lounge, Exhibit Page

## Advertising Banner | \$500

- 1100 x 130 Banner Ad
- Rotation on; Agenda, Exhibitors, Meetings & Breakout Lounge

## Track Sponsor | \$500

- Logo prominently displayed on all sessions during that track

## Lead Service | \$800

- Receive contact info for those who view booth & profile Name, Company, Title, Email, Phone, Address

## Live Chat Box | \$800

- See who is in your booth in real time
- Engage in conversation with attendees who enter booth
- Click video to begin a video conference call



## 1x1 Meeting Program | \$1,200

- Easily schedule unlimited meetings with buyers & end users
- See who you requested under the attendee list
- Meetings are held in a private Blue jeans Video Conference
- Receive contact info for all scheduled meetings

## Speaking Session | \$2,000

- 30 Minute Presentation
- Audience Tracking – receive audience list

## Video @ Track Start | \$2,000

- 20s video to be played at beginning of each Track
- Must be approved

## Breakout Room Sponsor | \$1,500

- Logo Displayed at the top of the Breakout Lounge Page
- Exclusive

[Request a DEMO VIDEO](#)